

## Customer Profile

### TabWare CMMS / EAM is Selected for Heartland Pet Food Manufacturing's New Plant



#### About Heartland Pet Food:

The Blue Buffalo Co., one of the country's largest independent pet-food companies, has recently constructed the new Heartland Pet Food Manufacturing and distribution center in Joplin, Missouri. Blue Buffalo thinks of their dogs and cats as family members, so they believe their food should be natural and healthy. Blue Buffalo has previously delivered their high quality pet food through co-managed partnerships, and the Heartland Pet Food Manufacturing facility is their first manufacturing plant. This is their first effort to manufacture and deliver in-house, and the new plant opened its doors in August 2014.

*"For our first in-house manufacturing plant, ease-of-use and simple system navigation were imperative for our CMMS / EAM selection, and we needed a solution that would easily integrate with our ERP system."*

- Greg Margeson, Assistant Plant Manager  
Heartland Pet Food Manufacturing

#### Challenges & Requirements:

- Robust CMMS / EAM combined with industry proven and accepted Best Practices
- Ease-of-use and simple system navigation
- Demonstrate success and experience in the Food & Beverage industry
- Cloud deployment

#### TabWare Benefits:

- Maintenance Best Practices pre-configured out of the box helped get up and running quickly and easily
- Seamless and flexible integration with SAP automates key business operations
- Maintenance data is transformed into actionable and intelligent business information
- Improves profitability and internal cost reduction
- Helps drive continuous improvement in manufacturing plant
- Improves operational efficiency
- Maximizes asset performance and increases equipment uptime

*"We wanted a solution provider with extensive Food & Beverage industry experience, and AssetPoint was able to meet all of our requirements, plus their flexibility in working out solution components, pricing and offering the SaaS platform made them an easy choice for us. TabWare Best Practices also gives us the opportunity to leverage AssetPoint's depth of experience in helping others achieve world class maintenance operations"*

- Greg Margeson  
Heartland Pet Food Manufacturing

