



FOR IMMEDIATE RELEASE

Contact: Michael Stone  
AssetPoint LLC  
864.679.3417

## **AssetPoint Names Paul Crist SVP of Worldwide Sales**

Greenville, SC – August 25, 2010 – AssetPoint ([www.assetpoint.com](http://www.assetpoint.com)), the largest best of breed provider of Enterprise Maintenance Management software and industry best practices consulting, announced today that it has appointed Paul Crist as Senior Vice President of Worldwide Sales.

Paul has more than 28 years' experience in senior management roles with leading enterprise software and technology companies. His experience includes: VP Supply Chain Management Sales and Strategic Solutions Sales with Infor Global Solutions, VP Global Sales with Provia Software, VP Global Sales & Marketing with Optum Software and Director of Product Management and District Sales Manager with CalComp Inc.

“I am excited to be a part of such a progressive growth company with a proven product in TabWare and a dedicated staff who are very focused on the success of our customers. TabWare is the leading best of breed EAM/CMMS solution on the market today. Its ease of use, comprehensive functionality and rapid deployment provide quick payback and substantial cost containment for our clients within the manufacturing maintenance marketplace,” said Crist “TabWare is one of the fastest growing EAM/CMMS products in North America and is offered on a Software as a Service (SaaS) basis or as a locally installed option.”

“I am very enthusiastic to have an experienced leader and senior executive like Paul managing the next phase of the strategy for growth of AssetPoint,” said Mike Levine, President and CEO of AssetPoint. “Paul brings a wealth of experience and insight to our executive management team and we are excited about AssetPoint’s future.”

Mr. Crist graduated from the University of Minnesota with a BS degree in Management & Marketing and attended the Lockheed Managers Institute at the Leavey School of Business and Administration at Santa Clara University.

### *About AssetPoint:*

*AssetPoint has a legacy of over 30 years in delivering integrated Enterprise Asset Management / Computerized Maintenance Management (EAM/CMMS) software and services that improve profitability and productivity for the process, manufacturing, food & beverage and facilities industries. The scalable software solution is delivered as an onsite option or as a fully secure, web-based solution. AssetPoint is a Microsoft Gold Certified Partner. AssetPoint was listed among The 2009 Top 25 Fastest Growing Companies in South Carolina. For more information see <http://www.assetpoint.com>.*

###