

FOR IMMEDIATE RELEASE

The Okonite Company Selects TabWare's Hosted Solution for Plant Maintenance

Greenville, SC – September 28, 2011 – AssetPoint, a leading provider of (EAM) Enterprise Asset Management and (CMMS) Computerized Maintenance Management Software solutions, announced The Okonite Company has selected **TabWare CMMS/EAM software solution** to manage plant maintenance at their Cable Plants and manufacturing facilities throughout the U.S.

The Okonite Company (www.okonite.com) was founded in 1878 making it one of the original insulators of electrical wire and cable in the United States. Earliest customers included Samuel F.B. Morse for his telegraph network and Thomas A. Edison for the Pearl Street Generating Station, the nation's first built in New York City in 1882. Today, Okonite manufactures products in six plants, ranging from insulated wire approximating a human hair in thickness to cable measuring six inches in diameter. Okonite is a premier manufacturer of high quality insulated electric wire and cable, specializing in high voltage cable (up to 345kV), medium voltage cables (from 5 to 35kV) and low voltage power, control and instrumentation cables.

AssetPoint (www.AssetPoint.com) has been a leader in CMMS/EAM solutions for over 30 years, and its TabWare CMMS/EAM solution is designed by maintenance professionals for maintenance professionals. TabWare is easy to learn, easy to use, and easy to own, so companies are able to get up and running in days. AssetPoint offers flexible deployment options, including a cloud computing solution (SaaS) or on-site for companies who want TabWare on their own servers. TabWare is the leading EAM solution for companies who want full functionality without the expense, resources and time other solutions demand. TabWare is proven to maximize asset performance, resulting in reduced operating costs and higher profit margins.

AssetPoint Senior Vice President of Sales and Marketing Paul Crist said, "We are happy to welcome The Okonite Company as an AssetPoint customer. Our ability to provide high value, rich functionality that is easy to use and easy to learn was important to Okonite. Our TabWare solution will help their maintenance operations to become more efficient. We look forward to working with The Okonite Company for many years to come."

The Okonite Company Vice President of Manufacturing, John Silver said, “It was important to find the right solution in support of our maintenance improvement strategy at our cable plants. Improving equipment reliability through better planning and having access to critical data to mitigate unscheduled downtime is key to our operations. Our business is growing and it’s imperative our equipment operate at peak efficiency to ensure we meet the high demand for our products. TabWare will help us ensure our equipment functions at the highest levels possible, so we can meet customer demands. Moreover, the ability for us to license the product in a hosted environment is an extremely cost-effective solution.”

About AssetPoint:

AssetPoint, makers of TabWare, is the leading provider of CMMS/EAM solutions for organizations whose success depends on the performance of their assets. For over 30 years, AssetPoint has led the market in helping customers control their maintenance costs, optimize spare parts inventory, streamline procurement and improve management, command and control.

Designed by maintenance professionals for maintenance professionals, TabWare is easy to learn, easy to use and proven over time to be the most effective product in the market. That’s why tens of thousands of users trust their critical assets to TabWare each and every day.