



FOR IMMEDIATE RELEASE

New Website Launched By AssetPoint for Asset Management

Greenville, SC – March 8, 2011 – AssetPoint, a leading Enterprise Asset Management (EAM) solution provider, announced the completion and launch of its new, easier to use website. The site, www.AssetPoint.com, is devoted to TabWare, AssetPoint's comprehensive EAM solution designed for companies whose success depends on the performance of their assets.

In addition to the new website, over the course of the past 12 months AssetPoint added two senior executives: CEO and President Mike Levine, whose background includes more than 25 years of management, technology and software experience, and Senior Vice President of Worldwide Sales Paul Crist, who brings over 25 years in enterprise software sales and marketing across many vertical markets. Along with the addition of Mr. Levine and Mr. Crist, AssetPoint is focused on its partnership with the Aberdeen Group beginning with a white paper, "The Role of Software in Asset Performance Management".

Mr. Levine said, "AssetPoint is committed to our customers' success, and this new website will enable us to better provide companies with best-in-class service and solutions, and lead the industry. This will be the go-to site for maintenance professionals. Along with the new site, our partnership with the Aberdeen Group lays the foundation for us to focus on our customers' needs. We have embraced the challenges associated with maximizing asset performance and AssetPoint has the solutions."

With TabWare, companies can streamline their maintenance operations to maximize asset performance and control maintenance costs. AssetPoint offers flexible platforms, including cloud computing solutions (SaaS) to reduce IT cost and overhead for its customers; On-site for companies who want TabWare on their own servers at their data center; Or in an on-line hosted environment for even faster adoption. TabWare is the leading EAM solution for companies who want full functionality without the expense, resources and time other solutions demand. TabWare is proven to maximize asset performance, resulting in reduced operating costs and higher profit margins.



About AssetPoint:

AssetPoint, makers of TabWare, is the leading provider of EAM solutions for companies whose success depends on the performance of their assets. For over 30 years, AssetPoint has led the market in helping customers control their maintenance costs, optimize spare parts inventory, streamline procurement and improve management, command and control.

Designed by maintenance professionals for maintenance professionals, TabWare is easy to learn, easy to use and proven over time to be the most effective product in the market. That's why thousands of users trust their critical assets to TabWare each and every day.

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