

FOR IMMEDIATE RELEASE

Dogfish Head Craft Brewery Selects TabWare EAM/CMMS for Maintenance

Greenville, SC – August 2, 2011 – AssetPoint, a leading provider of (EAM) Enterprise Asset Management and (CMMS) Computerized Maintenance Management Software solutions, announced **Dogfish Head Craft Brewery Inc.** has selected **TabWare CMMS/EAM software solution** to manage their brewing and production operations.

Dogfish Head Craft Brewery (www.Dogfish.com) is a pioneer and one of the most recognizable brands in the craft brewing industry. Growing rapidly from humble beginnings in 1995, Dogfish Head is one of the largest craft breweries in the Mid-Atlantic and now brews over 34 unique beers that are sold in 27 states, with a tagline of “Off-centered ales for off-centered people”. They recently added more brewing equipment to increase their daily brewing capacity from 700 barrels to 900 barrels. With such growth and new equipment, Dogfish Head realized the need for a robust EAM/CMMS solution. [Here is an interesting look at Dogfish Head operations](#) in an interview by Bloomberg Enterprise with Dogfish Head founder Sam Calagione.

AssetPoint Executive Vice President of Sales & Marketing, Paul Crist said, “We are pleased Dogfish Head has selected TabWare to manage their brewery equipment maintenance. While it may not be “off-centered”, TabWare is a robust EAM solution that is scalable to match Dogfish Head’s accelerated growth strategy. We look forward to a long, successful relationship with Dogfish Head.”

Dogfish Head Craft Brewery Maintenance Manager, John Wren said, “In our business, we can’t afford to have downtime because it affects the quality of our product; If our production lines go down, we have to throw away beer. As we evaluated various EAM solutions, we chose Tabware because it is truly easy to use, and provides us with the data necessary to maximize productivity, eliminates unplanned downtime of our equipment and makes us more energy-efficient as an environmentally-conscious company.”

AssetPoint (www.AssetPoint.com) has been a leader in CMMS/EAM solutions for over 30 years, and its [TabWare CMMS/EAM solution](#) is designed by maintenance professionals for maintenance professionals. TabWare is easy to learn, easy to use, and easy to own, so companies are able to get up and running quickly. AssetPoint offers flexible deployment options, including a Cloud Computing solution (SaaS), or on-site for companies who want TabWare on their own servers. TabWare is the leading EAM solution for companies who want full functionality without the expense, resources and time other solutions demand. TabWare is proven to maximize asset performance, resulting in reduced operating costs and higher profit margins.

About AssetPoint:

AssetPoint, makers of TabWare, is the leading provider of CMMS/EAM solutions for organizations whose success depends on the performance of their assets. For over 30 years, AssetPoint has led the market in helping customers control their maintenance costs, optimize spare parts inventory, streamline procurement and improve management, command and control.

Designed by maintenance professionals for maintenance professionals, TabWare is easy to learn, easy to use and proven over time to be the most effective product in the market. That's why tens of thousands of users trust their critical assets to TabWare each and every day.